

ROC Living

HERROCHESTER.COM

SUNDAY
10/2/11

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After the success of last year's Fashion Week, Meghan Mundy and Chantiza Stern are aiming even higher. As new event organizers, it's clear:

They've arrived

MARY CHAO | STAFF WRITER

On the opening night of the first-ever Fashion Week of Rochester last fall, two of the organizers — Chantiza Stern and Meghan Mundy — huddled outside Village Gate in a drizzling rain, wondering if the crowds would arrive. They had built Fashion Week based on faith and hope that the people of Rochester appreciate local fashion as much as they do.

"We wanted to be with each other for support in case they didn't show up," Mundy says.

They didn't need to worry. Dressed to the nines, women packed the bus that shuttled them to the first night of the boutique crawl. The two nights of fashion shows were equally popular as women (and some brave men)

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Fashion Week of Rochester's co-pilots: Meghan Mundy, left, and Chantiza Stern. CARLOS ORTIZ/STAFF PHOTOGRAPHER

TREND WATCH THE LATEST THINGS TO KNOW



Go retro with matte foundation, a defined brow and red lips. PHOTO PROVIDED BY WATERLILY

Classic look

When it comes to fall makeup trends, the glamour look of the 40s is very much in vogue. The retro look of a polished Hollywood face with flawless skin without shimmer is what's hot this season, says Beth Gamble, owner of Waterlily Spa and Cosmetics Boutique in Brighton.

The skin is more matte and creamy with this look, achieved with the application of foundation, concealer and translucent powder, she says.

More defined brows are also back this season, along with a pale matte shadow and lots of lashes, she says. This look pairs beautifully with a red lip that is not as glossy as in previous seasons.

Think pink



Get into the giving spirit by sporting Bobbi Brown Pink Ribbon high shimmer lip gloss and lip color. GANNETT FILE

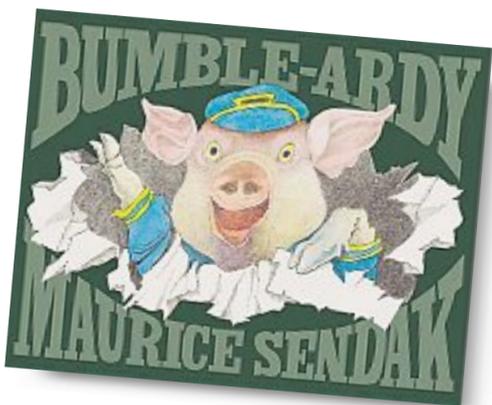
October is Breast Cancer Awareness Month. Once again, many retailers and manufacturers are supporting the effort and will donate some proceeds from the sale of certain products to research and patient care.

For example, Bobbi Brown has a Pink Ribbon Collection of her makeup, including lip gloss and lipstick. Wilson Sporting Goods has a HOPE tennis racket. And Coach has a key fob for the month.

The *Democrat and Chronicle* also is paying tribute to the month by changing the colors in our Living section masthead to pink. □

WORTH REMEMBERING

“It is not what you give your friend, but what you are willing to give him, that determines the quality of friendship.”
— Mary Dixon Thayer



CELEBRATING CHILDHOOD

Maurice Sendak is back with a new book **Page 7C**

LESSONS FROM THE ARTS

Teens stage show that raises \$10,000

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PROVIDED PHOTO

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My Life, My Words

Donna McPherson of Fairport says her late parents were the glue that held her family together.

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Travel

New England general stores evolve in eclectic ways, relying on nostalgia to compete in a Walmart world.

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Arts Calendar

An exhibit of electronic media at Rochester Contemporary and the ImageOut film festival are this week's cultural highlights.

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